

# Sid Kamprath

## Design & Communications Professional

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### Summary

Dynamic marketing professional with broad experience in planning, management, design, and execution of strategic communications and creative campaigns across a variety of channels and media including web, print, video, and in-person tradeshow events.

A driven relationship builder with nearly 20 years of experience in cultivating customer and sales representative relationships within a national network of utility industry clients.

Extensive experience coordinating and planning seminars, product presentations, field demonstrations, and managing all aspects of trade show participation including booth design, assembly, shipping, and presentee accommodation and travel.

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### Experience

#### **Laminated Wood Systems, Inc.** / Advertising & Marketing Manager

March 2001 - April 2020, Seward, NE

Responsible for planning, management, design, and execution of strategic communications and creative campaigns for the company.

#### **Summit Design** / Owner

July 1998 - February 2001, Seward, NE

Independent boutique design studio providing creative communication solutions to clients in healthcare, retail, and manufacturing.

#### **Hughes Brothers, Inc** / Marketing Communications Coordinator

January 1991 - July 1998, Seward, NE

Developed and executed communications and advertising campaigns for the company.

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### Service

#### **Seward City Council** / Council Member

December 2006 - Present

#### **Southeast Community College** / Graphic Design Advisory Board

1996 - 2008

#### **Seward Country Club** / Board Member

2008 - 2014

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### Software

Adobe InDesign, Photoshop, Acrobat Pro, & Illustrator  
Microsoft PowerPoint, Excel, and Word